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Sustainability Strategy

October 2023



Qualifying for the Ultimate Engaging Smart Training



Project ref. number	2021-1-PT01-KA220-VET-000034676
Project title	QUEST – Qualifying for the Ultimate Engaging Smart Training
Document title	Sustainability Strategy
Document type	Sustainability Strategy
Document version	October 15, 2023
Previous versions(s)	
Planned date of delivery	October 24, 2023
Dissemination level	RE = Restricted to other programme participants (including the National Agency and Project Evaluator)
Number of pages	
Partner responsible	EDEN
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Contributions by:	All partners
Revised by:	All partners
Abstract	This document concerns the Sustainability Strategy of the QUEST project.
Keywords	Dissemination, communication, sustainability, promotion

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Introduction

This document concerns the Sustainability Strategy of the QUEST project. This strategy plan supports the initial Communication Plan of the project with the aim to support external stakeholders to adopt QUEST results in their practice, such as EIDs Professional Profile, EIDs Curriculum or EIDs eLearning course. It presents the different tasks that each partner will develop in order to achieve the established aim of the project. Also, presented in the QUEST Sustainability Strategy.

Mission of the project

The aim of the QUEST project is to contribute to the skilling of all educators in using digital technologies effectively in their teaching and training process by qualifying them into high-quality Instructional Design (ID), contributing to the Digital Education Action Plan 2021-2027.

The specific objectives of the project are the following:

- Contribute to the harmonization, at European level, of the skills of the Instructional Designer profession;
- Facilitate the mobility of Instructional Designers at European level;

- Increase the capacity to develop attractive eLearning at European level;
- Qualify professionals with previously acquired knowledge and skills in Instructional Design.

Aims of the Sustainability Strategy

The main aim of QUEST Sustainability Strategy is to support external stakeholders to adopt QUEST project results. Another key aim is to “promote a partnership working model that can create links for future collaboration among partners with a common interest in working with and for the education and training sector”. Both goals combined will strongly help the implementation of project results in an articulated and sustained way. Therefore, it’s essential the consortium expertise on the presentation of the results to external stakeholders. In order to express the value of the project results.

The above-mentioned objectives are an evolution of the original Dissemination Plan aim to “amplify the impact of the project” and to “raise public awareness”. At this stage, of the project results of the QUEST Project.

The progress of the project concerning Project Promotion and Dissemination indicators can be consulted in the updated the Inventory of Dissemination Activities.

Target Groups of the Sustainability Strategy

The target groups for QUEST Sustainability Strategy will remain the same as the QUEST Dissemination Plan, strengthening the communication on the following groups on the national, local and regional stage:

- VET providers and HE providers.
- Incompany training departments.
- Other Education and training organisations.
- Teachers, trainers, education and training technicians and staff that support the development of digital learning experiences in VET, HE and corporate.
- Professionals with a background in communication sciences, educational sciences and design' areas: events on education and training, events on communication sciences and events on design (graphic, web, etc).
- Policy & decision-makers.

Target groups of QUEST Sustainability Strategy at European and International level:

- European network EURORESO, European Vocational Training Association (EVTA) – 300 members and partners; 800 VET providers with 35 000 involved employees from 12 EU countries
- The European Association of Institutes for Vocational Training (EVBB) +ISQ's group, consisting of 6 delegations; 34 companies located both in Portugal and abroad reaching approx. 1600 people.

- The European Network for the Transfer and Exploitation of EU Project Results – 226 Organisations in 34 countries

These groups will be continuously targeted during the project results dissemination, as well as for the whole period that the Sustainability Strategy will remain valid.

Description of the Sustainability Strategy

QUEST Project Sustainability will be implemented by all consortium partners. Below you can find a list of the key sustainability actions lead by the QUEST consortium:

- **Project Website and Social Media:** QUEST website will be online for a minimum of 5 years after the end of the project. All partners will include a link of QUEST website in their own institutional website. There will be available all the project results, with the exception of the summative with the exception of the summative assessment of the training course. ISQe will also update the website in case any news concerning project results dissemination or implementation is requested by the partners. Also, if needed ISQe, as, the project coordinator, will support stakeholders to adopt the project results. A FAQ section can be of great use as a guide for the stakeholders. For that matter, ISQe will be responsible to maintain the website active in order to keep the project results publicly. Materials that will be available in various languages, according to consortium languages. QUEST social media channels will continue to disseminate project results and any news related to its implementation. Partners will also use its social media channels to contribute to this task.

- **Networks and Platforms:** Project results will be shared via EPALE, ENTER network, EURORESO, EVTA and EVBB platforms. Also, on the Erasmus+ project platform in direct download format. A number of partners, such as UTU, FIP, IADE and ISQe will also incorporate the training materials in their training offer with the shared aim to continuously disseminate the QUEST Project once finished. On this regard, EDEN will continue to promote QUEST results through its network, via social media, newsletter and website. Also, on online and onsite events when appropriate. EFCoERT, once curriculum and RPL are available, will take care of the collaboration with VET National Agencies.

As established on the Project Promotion and Dissemination Plan: “the Projects Results will be disseminated through the channels and actions mentioned above. The different resources that will be developed during and after the project will be distributed with a Creative Commons Licence 4.0 or the most updated version, all the software and content will be Open Access”.

The website structure will remain as established during the Project Promotion and Dissemination plan with the following sections and categories: Home, About, Results, Press, News, Consortium and Contacts. Also, we will take into consideration the total number of downloads of the project's outputs. All of the project results will be placed on the website and will be available for external stakeholders.

Annex 1: Funding acknowledgements and disclaimer

All the project communications and dissemination materials must follow the official EU guidelines. In consequence, all partners should have in mind that during their own communications concerning the project must observe the following specifications: beneficiaries of European Union (EU) funding are obliged to display the EU flag and to acknowledge the support received under the relevant EU programmes in all communication and promotion materials.

In the case of QUEST, the European Union acknowledgement should appear on the left or on the right of the flag, as follows:

“Co-funded by the European Union”. In addition, the following disclaimer shall be added to the inner pages of the publications and studies written by external independent bodies with support from the European Commission:

“The European Commission support for the production of this publication does not constitute an endorsement of the contents, which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.”

Annex 2: Inventory of Dissemination Activities

The folder for the Inventory of Dissemination Activities is available [here](#).



Annex 3: Project Gantt Chart

The format of this document is a Google Spreadsheet and it's a dynamic and constantly updated chart that can be accessed [here](#).

Quest

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Consortium



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